

## FACT SHEET

### key data

ASEMUNDUS is a joint project, coordinated by the **DAAD** (German Academic Exchange Service) and implemented in cooperation with 8 other National Structures for Erasmus Mundus:

NUFFIC (NL)	FRSE (PL)
FLEMISH MINISTRY OF EDUCATION AND TRAINING (BE)	SEDA (LV)
TEMPUS PUBLIC FOUNDATION (HU)	ARCHIMEDES (EE)
OeAD-GmbH (AT)	CYPRUS MINISTRY OF EDUCATION AND CULTURE (CY)

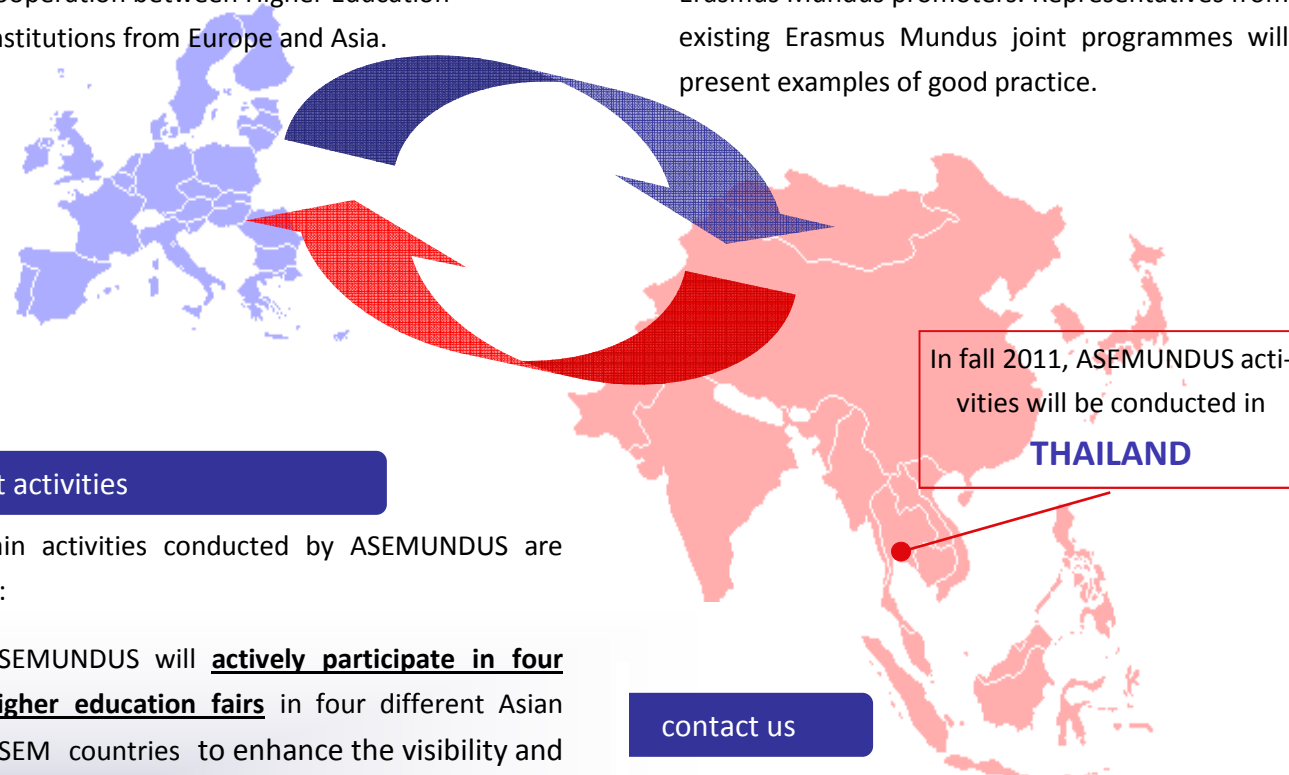
ASEMUNDUS is co-financed by the European Commission within the framework of Erasmus Mundus.

### background

The first meeting of the ASEM Ministers of Education (Berlin 2008) identified an enormous demand for stronger higher education cooperation and mobility between the EU and Asia. In the follow-up meeting (Hanoi 2009), Erasmus Mundus was explicitly recognized as an example of good practice and the minister's meeting highly welcomed proposals and initiatives on promoting joint programmes and mobility between ASEM countries. ASEMUNDUS is designed to address this demand.

### objectives

- Enhance the visibility of Erasmus Mundus within Asian ASEM member states.
- Enhance the participation of Asian Higher Education Institutions within new and/or existing Erasmus Mundus projects.
- Facilitate and strengthen institutional cooperation between Higher Education Institutions from Europe and Asia.



### project activities

The main activities conducted by ASEMUNDUS are twofold:

- ASEMUNDUS will **actively participate in four higher education fairs** in four different Asian ASEM countries to enhance the visibility and general awareness of Erasmus Mundus in targeted Asian ASEM countries. To corroborate these efforts and to assure sustainability, a network of local Erasmus Mundus promoters will be established at institutional level within the targeted countries.

- ASEMUNDUS will **organize a thematic contact seminar** parallel to each fair attendance, in order to help facilitate and strengthen cooperation and increase the number of Erasmus Mundus partnerships between the European and Asian Higher Education Institutions. The seminars will be focussed on relevant topics for the ASEM educational process and will inform about Erasmus Mundus. They will further be used to train the Erasmus Mundus promoters. Representatives from existing Erasmus Mundus joint programmes will present examples of good practice.

### contact us

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