

ASEM University-Business Forum
Destination employment

Bonn, 10 – 11 November 2011

PROGRAMME

Thursday, 10 November 2011

09.00 – 10.00	Registration and Coffee	WZ, Lobby
10.00 – 10.20	<p><u>Welcome addresses</u></p> <p>Christian Stertz, Federal Ministry of Education and Research (BMBF), Germany</p> <p>Dr. Siegbert Wuttig, ASEM Education Secretariat at the German Academic Exchange Service (DAAD)</p>	WZ, Room S1/S2
10.20 – 10.30	<p>From Bangkok to Bonn: University-business dialogue and cooperation in the ASEM region Prof. Dr. Alexandra Angress, University of Applied Sciences Aschaffenburg, Germany</p>	WZ, Room S1/S2
10.30 – 11.30	<p><u>Plenary Session 1: Setting the scene</u> Chaired by Dr. Siegbert Wuttig</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>The European approach: Agenda for new skills for new jobs</i> Dr. Lucie Davoine, European Commission, DG EAC • <i>University-industry collaboration in education: The Japanese example</i> Yuji Kakizawa, Ministry of Education, Culture, Sports, Science and Technology (MEXT), Technical Education Division, Japan • <i>Strengthening university-industry link through industry centre of excellence</i> Prof. Dr. Shamsuddin bin Baharin, Ministry of Higher Education Malaysia 	WZ, Room S1/S2
11.30 – 12.00	Coffee break	WZ, Lobby

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12.00 – 13.00	<p>Plenary Session 2: University-business cooperation - from theory to practice Chaired by Dr. Siegbert Wuttig</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Bologna@Company - WIL in the framework of integrated part-time studies</i> Dr. Ingo Dahm, Deutsche Telekom AG, Bonn, Germany • <i>Work Integrated learning as a tool towards relevant higher education: The case of Thailand</i> Prof. Dr. Pornchai Mongkhonvanit, Siam University, Thailand • <i>Making graduates fit for the future</i> Sabrina Niederle, UnternehmerTUM GmbH, Munich, Germany 	WZ, Room S1/S2
13.00 – 14.15	Lunch	WZ Casino
14.15 – 15.45	Parallel Working Groups:	
	<p>1. Building partnerships for a curriculum and pedagogy for employability Chaired by Nina Scholle-Pollmann, ASEM Education Secretariat at the DAAD</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Profession-oriented higher education project (POHE)</i> Nguyen Tien Dzung, Ministry of Education and Training, Vietnam • <i>Developing professional curricula: the case of ADEIT</i> Antonio Aracil, ADEIT - Fundación Universidad-Empresa de Valencia, Spain • <i>AuditXellence – the Master Program in Auditing</i> Carsten Manthei, PricewaterhouseCoopers (PWC), Germany 	WZ, Room 152/152a (upstairs)
	<p>2. Career management for a smooth start into the world of work Chaired by Prof. Dr. Alexandra Angress</p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>From East to West: Career development and employability enhancement</i> Prof. Dr. Weiqiao Fan, Shanghai Normal University, China • <i>Career services</i> Edmund Zirra, University of Applied Sciences Karlsruhe, Germany • <i>Career education and career services at the University of Indonesia</i> Sandra Fikawati Purnomo, University of Indonesia, Indonesia 	WZ, Room S1/S2

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16.00 – 17.00	<p>Plenary Session 3: Boosting employability through transparency <i>Chaired by Dr. Siegbert Wuttig</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • <i>Knowing learners qualifications and competences</i> Prof. Volker Gehmlich, University of Applied Sciences Osnabrück, Germany • <i>The APEC Higher Education Diploma Supplement Project</i> Margret Pearce, Australian Embassy, Department of Education, Employment and Workplace Relations 	WZ, Room S1/S2
19.00	Joint Dinner in the restaurant “Bastei”	

Friday, 11 November 2011

09.30 – 10.00	Feedback from the working groups Beate Körner , German Academic Exchange Service (DAAD)	WZ, Room S1/S2
10.00 – 11.00	Plenary Session 4: University-Business cooperation for regional development – the role of placements and order-oriented training Chaired by Beate Körner Speakers: <ul style="list-style-type: none"> • <i>Stakeholder needs and quality issues: The LeoNet network</i> Marjo van der Valk-Kuijpers, Technical University Eindhoven, The Netherlands • <i>An Indonesian example</i> Dr. Edwan Kardena, Universiti Teknologi Bandung, Indonesia • <i>Order-oriented training – A third way to promote employability among college graduates in China</i> Dr. Jiexin Lu, Shanghai Normal University, China 	WZ, Room S1/S2
11.00 – 11.30	Coffee break	WZ, Lobby
11.30 – 12.30	Round table discussion: Enhancing employability – What can we learn from each other? Chaired by Susanne Burger , Education and Research Division of the Permanent Representation to the EU, Germany Speakers: <ul style="list-style-type: none"> • Prof. Dr. Shamsuddin bin Baharin • Dr. Ingo Dahm • Prof. Volker Gehmlich • Mareike Wulf, Unternehmerverbände Niedersachsen e.V. 	WZ, Room S1/S2
12.30 – 12.45	Locking back – looking ahead Prof. Dr. Alexandra Angress	WZ, Room S1/S2
12.45 – 14.00	Lunch	WZ, Casino
14.00	End of Forum	

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