

2nd ASEM University-Business Forum

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Looking back – looking ahead

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Governments, higher education institutions and employers are encouraged to engage further in debate about enhancing employability.

... to the policy sector

Governments should encourage employers to provide work experience / placements for higher education students.

Developments aiming at enhancing employability should be supported by a continuity of resources to ensure that the issue continues to be a priority. Life-long learning forms an integral part of university-business cooperation and needs to be given special attention.

Governments, higher education institutions and employers are encouraged to engage further in debate about enhancing employability.

... to higher education institutions

Institutions should develop a strategic, institution-wide approach to employability and are encouraged to revise their course structures, curricula and pedagogy accordingly.

The should also foster a creative mindset and the acquisition of global competences (to encourage brain circulation) .

Work experience as part of a study programme or as an extra-curricular activity and thereby obtained qualifications should be described and recognised.

Governments, higher education institutions and employers are encouraged to engage further in debate about enhancing employability.

... to employers and their representative bodies

Employers, employer representative bodies and professional bodies should participate in efforts to enhance the employability of higher education students.

Industry should inform by up-to-date and accurate data both on the actual requirements of employers and on the attributes needed by graduates.

From **Bonn** to **Kuala Lumpur**

1. Further strengthening of the international dialogue on University-Business Cooperation (via seminars, conferences, round tables...)
2. Investigating on National Strategies for University-Business Cooperation
 - implementation
 - evaluation
3. Creating an understanding between Asian and European tools of recognition for workplace learning (ASEM Pass?)
4. Enlarging higher education curricula by practical elements
5. Enhancing the entrepreneurial mindset by offering specific courses
6. Establishing an ASEM placement programme
7. Combining Asian and European „know-how“

Thank you for your attention

Have a safe trip back home!

Prof. Dr. Alexandra Angress